



UMAIR MOHAMMED FAROOQ

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Objective: To build a successful career as a freelance Content writer and a Copywriter by excelling in all forms of writing and grabbing major contracts from big players.

Skills:

1. **Fluent in English.** Knows the right usage of **words, punctuation, and capitalization.**
2. Adept at **research** and can write **SEO-optimized, plagiarism-free** content on **multiple topics** to **generate new business** for clients.
3. Can write **all forms** of content – **blog post, article, website content, product descriptions, social media content, ad copy, flyer, brochure, resume, and cover letter.**
4. Can create multiple copies for the purpose of **A/B testing.**
5. Capable of producing quality writing with the help of tools like **Grammarly, Hemingway, and Quillbot**
6. Possesses knowledge of using **Content Management System (CMS)** like **WordPress.**
7. Proficient in **MS Office** and **Google suite.**
8. Can **type 50 wpm** with **100% accuracy**
9. A young professional with a positive attitude. A quick learner, target-driven, and goal-oriented with the ability to work under pressure and meet deadlines.
10. Can adapt to changing conditions in the market.
11. In my career spanning over nine years, I have mastered the art of **persuasion** which can come in handy in writing.

Experience (since June 2021):

Freelance Projects:

Organization	Period worked	Project title
Upwork	June 2021	Audiobook for beginners
Other freelance work	August 2022	(Indian real estate and housing writings) Nine easy ways to save on your vehicle maintenance Ajwa Pax Writing

		Web content for Kalixen
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Internships

Organization	Period worked	Project title
Aashman Foundation	November 2021 to February 2022	Aashman writings
Icy Tales	January 2022 to July 2022	What to do in Cairns What to do in Bristol What to do in Hot springs Arkansas 20 things to do in Tobermory Ontario Ethiopian restaurants in Winnipeg 20 things to do in Toowoomba

[Umair Writings](#)

Academia:

2013 – **BBM** in **Finance** from **CMR** Institute of Management Studies, Bangalore
2008 – **PUC** in **Science** from **St. Aloysius** PU College, Bangalore
2005 – **10th** in **ICSE** from **St. Johns** High School, Bangalore

Personal Information:

Date of Birth	:	08 th April 1989
Gender	:	Male
Marital Status	:	Married
Father's Name	:	Mohammed Farooq
Mother's Name	:	Wahida Farooq
Languages	:	English, Hindi, Urdu, Kannada, and Arabic
Interests and hobbies	:	Travelling, food, fitness, and learning about creativity and new things in the world.

I hereby declare that the information furnished above is factual to the best of my knowledge.

Umair Mohammed Farooq